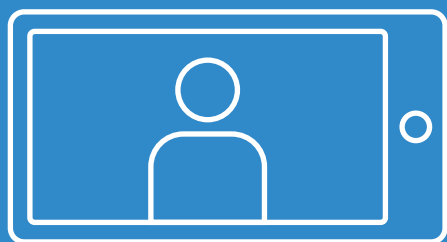


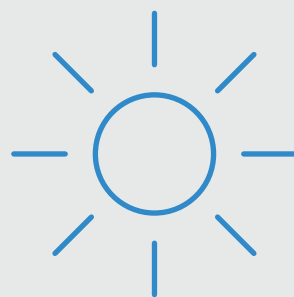


TapGoods

EMPLOYEE HEAD SHOT PHOTO GUIDE



Please use an iPhone with Portrait Mode (if possible) and use a horizontal format



Bright indirect lighting, so as to eliminate harsh shadows

No harsh uplighting or frontlighting
Slight overcast days are great!



Find a background with some nature/greenery



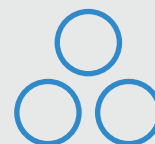
Don't forget to wear your TapGoods T-shirt for the photo



Strike a pose and smile!



Some minor retouching will be done by the creative team and then sent to you for final approval



Upload 3-5 of your best takes to the Asana project for the creative team to select from