

OUR VISION

We are not just
leading the industry,
we're evolving it.

Our customers
trust TapGoods.
They are outspoken
promoters who
beam about **how
much TapGoods
has changed their
companies** and
enhanced their lives.

It's **December 31, 2025**, and we're celebrating what we've created with TapGoods.

We are not just leading the industry, we're evolving it.

It's been easy to buy things. Now, it's easy to rent them. Renters can smoothly and easily rent because TapGoods offers rental companies high-impact technology and marketing tools.

TapGoods PRO and TapGoods Storefront have surpassed any competition and are known to be the best software systems for rental companies. With the TapGoods marketplace, renters in a quickly growing number of cities are discovering that renting a wide variety of inventory can now be just as easy as buying items, ordering a meal delivery, or hailing a car from the best ecommerce companies in other categories. We've also rolled out several new business lines that are adding value for our customers and company.

Our customers trust TapGoods. They are outspoken promoters who beam about how much TapGoods has changed their companies and enhanced their lives. They can't imagine running their business without TapGoods.

Our senior leadership team models high-performance, consistently delivering exceptional results, deepening trust, and adapting and improving. That vibe has spread through the organization, where our teams consistently exhibit our values. They learn, deliver results, and have a great time while doing work that means something.

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Our spirit of innovation shines brighter as we grow and tackle bigger challenges. Our success, driven by our team which now tops 650 TapGoods, has also led to an unrivaled opportunity for career growth at TapGoods.

Our process for delivering product enhancements is a well-oiled machine. We are growing our customer base consistently, and any churn is unusual. Customers are paying more each year for what they get from TapGoods and know they're getting great value.

We've acquired and integrated 3 companies into TapGoods, bringing new customers and ideas to the company.

Our annual recurring revenue exceeds \$600M+ (\$496M+ net), and we have more than 14,000 customers in a variety of rental business types and spread through countries around the world.

We have built a truly remarkable business.

Our values come to life in the daily actions of TapGoods. Our **purpose and vision are clear,** and TapGoods are inspired by how their contributions are **leading to our overall success.**

It's **October 1, 2022**, and the scaling phase of TapGoods is well underway.

TapGoods PRO and TapGoods Storefront have emerged as industry leading software. The system is bug-free and speedy, and TapGoods are proud of our products. Our process for adding enhancements is smooth and now enables us to consistently add 6 quality features per week.

Our team, now 80 TapGoods and growing fast, is seeing exciting career growth opportunities. Our culture is a magnet, attracting and engaging amazing TapGoods. The level of trust among and between our teams is high and growing. Our values come to life in the daily actions of TapGoods. Our purpose and vision are clear, and TapGoods are inspired by how their contributions are leading to our overall success.

Our customers are promoters, looking for opportunities to talk about the positive impact that TapGoods has on their businesses.

Our sales team is consistently meeting or exceeding quota, driving company growth. We've become the hands-down leader in event and sanitation rentals, bringing on even the largest players. And we're expanding quickly in tool & equipment, AV, and other attractive rental categories.

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We've made headway with the TapGoods marketplace, as rental businesses in 1-2 test markets are seeing that TapGoods can cost-effectively bring them new customers, and renters are discovering that they can rent online with ease, like they experience with leading ecommerce players in other categories.

More than 700 rental companies are using TapGoods, and our net annual recurring revenue now tops \$5.8M, including 4.2M in subscription revenue. We've successfully concluded our Series A financing, which will fund the explosive growth that our team is now prepared well for.

We're making a difference in the lives of TapGoods and customers, quickly expanding our impact, and generally kicking ass!